

University of the Pacific
Pacific 2020 – Audiology Strategic Plan
Department of Audiology
REAPPROVED JANUARY 10, 2019

Strategy 1: Build the strength, relevance, and reputation of Pacific’s academic programs.

1.1 Embrace new technologies, innovative learning models, and a vibrant culture of intellectual inquiry to serve the new generation of learners.

- A. Expand new technologies in academic courses and clinical settings.
- B. Facilitate intellectual inquiry by actively engaging students in designing and conducting research studies.

1.2 Serve our communities and visibly engage each city through our education, research, and outreach activities.

- A. Provide service to the community through treatment at the Pacific Hearing & Balance Center San Francisco & Stockton.
- B. Provide service to the community through hearing screenings at local health fairs and private schools.
- C. Conduct, present, and publish research that is relevant to the needs of our communities.

Strategy 2: Pursue new student markets that capitalize on the strengths of Pacific’s academic programs and multiple locations.

2.1 Leverage our campus in the three cities to provide learning and career networking opportunities.

- A. Collaboration of the Doctor of Audiology (Au.D.) entry-level professional program at the San Francisco campus with the Speech-Language Pathology program at the Stockton campus and the Physician Assistant program on the Sacramento campus.

2.2 Enhance Pacific's reputation.

- A. Ensure that Au.D. graduates pass the Praxis examination for national certification and state licensure at a rate of 90% or higher on the first exam and at a rate of 100% prior to graduation.
- B. Ensure completion of the Au.D. program at a rate of 80% or higher within the student's stated timeframe.

2.3 Attract academically-driven students from a wide range of backgrounds.

- A. Recruit a highly selective graduate application pool at a minimum rate of 4 applicants for every student opening in the Au.D. program.

Strategy 3: Prepare students for tomorrow's careers and for lifelong success.

3.1 Provide our students with exceptional job-readiness across all academic disciplines.

- A. Review the curriculum annually for academic content and clinical skills to ensure that it covers the current audiology scope of practice.
- B. Ensure employment of Au.D. graduates (seeking employment) within six months of graduation at a rate of 100%.

3.2 Advance the diversity and inclusiveness of the Pacific community to enhance the learning environment.

- A. Ensure the number of students with bilingual skills in the Au.D. program at a level of 25% or more.

3.3 Prepare every student for personal and professional success in a global and multi-cultural world.

- A. Increase the number of students with bilingual skills in the Au.D. program.

3.4 Embrace our students and alumni as lifelong Pacificans.

- A. Provide continuing education courses for Pacific audiology preceptors and alumni and partnering with the *California Academy of Audiology* to offer courses potentially on all three campuses.

Strategy 4: Develop organizational capacities that support Pacific's vision.

4.1 Generate new resources through targeted enrollment growth and through fundraising.

- A. Procure outside resources through contracts and fundraising to expand research, travel, and clinic materials budgets for the audiology faculty and students.

4.2 Steward resources wisely and efficiently to achieve our goals.

- A. Evaluate the audiology strategic plan annually.