

Communication Undergraduate Courses Offered In Fall 2016

- COMM 25** Intro to Communication (2)
 - COMM 27** Public Speaking (3)
 - COMM 31** Media and Society (3)
 - COMM 43** Intro to Interpersonal Communication (3)
 - COMM 50** Intro to Communication Technologies (3)
 - COMM 87** Internship (2-4)
 - COMM 89** Practicum (1-4)
 - COMM 191**. Independent Study (2-4)
 - COMM 197**. Independent Research (2-4)
 - COMM 131** Media Production (4)
 - COMM 135** Principles of Public Relations (4)
 - COMM 139** Theory of Mass Communication (4)
 - COMM 145** Human Communication Theory (4)
 - COMM 149** Intro to Organizational Communication (4)
 - COMM 150** Communication Capstone (4)
 - COMM 151** Community Based Learning (4)
 - COMM 160** Communication Research Methods (4)
-

Communication 25 - Introduction to Communication

COURSE DESCRIPTION:

This course is designed to introduce students to areas of human discourse: interpersonal communication, group and organizational communication, mediated communication, and public speaking. Students will experience both theoretical and practical aspects of this through a combination of lectures, demonstrations, and exercises of the subject. Students will see an exhibition of various styles, techniques and real-life applications of the subject matter. Additionally, students will hone their critical thinking skills. This course will also introduce students to the careers and skills people may pursue with a degree in communication.

RECOMMENDED FOR FRESHMEN: YES

DAYS: Tuesday

HOURS: 3:00 pm – 4:50 pm

INSTRUCTOR: Dr. Marlin C. Bates

READING LIST: TBA

GRADING: Letter Grade Only

MAXIMUM ENROLLMENT: 25

Communication 27 – Public Speaking

COURSE DESCRIPTION:

In a complex and culturally diverse world, the ability to communicate effectively has become increasingly important. This course has two interrelated goals. First, it will introduce you to the basic concepts, vocabulary, theories, and processes relevant to understanding public speaking in a wide variety of public and cultural contexts. Second, it will enhance your communication skills by providing systematic opportunities to practice clear, critical, and ethical oral communication. Integrating theory and practice throughout the course, your classroom experience will combine lectures, discussions, small group activities, written assignments, public speeches, and out of class observations as an approach to edify students into become better public speakers and advocates.

RECOMMENDED FOR FRESHMEN: YES

DAYS: Monday

Lecture: (two sections)

Discussion: Wednesday & Fridays; Tuesdays & Thursdays (see course schedule)

HOURS:

Lecture: 3:30 pm – 4:50 pm (Section 01) Dr. Marlin C. Bates

Lecture: 5:30 pm – 6:50 pm (Section 02) Dr. Marlin C. Bates

Discussions: Various times (see course schedule)

INSTRUCTOR: Dr. Marlin C. Bates

READING LIST:

Lucas, S. (2011). *The art of public speaking* (11th ed.). New York: McGraw-Hill. (ISBN: 9780073406732)

GRADING: Letter Grade Only for Communication Majors

Letter Grade or Pass/No Credit for other Majors

MAXIMUM ENROLLMENT: 105 (25 students per discussion section)

Communication 31 – Media & Society

COURSE DESCRIPTION:

A survey of the growth and development of mass communications in America (newspaper, radio, television, magazines, public relations) from a historical and descriptive perspective. Principles of the mass communication process. This course is one of the four lower core courses for the communication major.

RECOMMENDED FOR FRESHMEN: YES

DAYS: Mon/Wed/Fri

HOURS: 12:30 pm – 1:45 pm

INSTRUCTOR: TBA

READING LIST: TBA

Media and Culture, 6th Edition, by Campbell, Martin & Fabos, Bedford/St. Martin's, Additional reading will be handed out in class and assigned.

GRADING: Letter Grade Only

MAXIMUM ENROLLMENT: 35

Communication 43 - Introduction To Interpersonal Communication

COURSE DESCRIPTION:

Introduction to the study of human interaction that occurs in relatively informal, everyday social contexts. Using models, theories, and skills of communication as takeoff points, the course introduces students to dimensions related to trust, openness, listening, perception, language, nonverbal communication, conflict, social influence, and communication competence. Focus is to develop an increasing student awareness of the complexities of interpersonal relationships. This course is one of the four lower core courses for the communication major.

RECOMMENDED FOR FRESHMEN: YES

DAYS: Tues/Thursday

HOURS: 3:00 pm – 4:45 pm

DISCUSSIONS: Tuesdays, Wednesdays & Thursdays (see course schedule)

INSTRUCTOR: TBA

READING LIST: Request a syllabus with my email address.

GRADING: Letter grade or Pass/No Credit

MAXIMUM ENROLLMENT: 100 (20 each discussion section)

Communication 50 - Introduction to Communication Technology

COURSE DESCRIPTION:

This course provides an introduction to the nature, design, and use of communication technologies, including networks, email, web pages, presentation tools, and groupware. Social impacts and diffusion of new technologies is discussed. Students learn production skills that will be useful in upper division communication courses. This course is one of the four lower core courses for the communication major.

RECOMMENDED FOR FRESHMEN: Yes

DAYS: Monday Lecture Labs – Wednesday and Friday

HOURS: 3:30 pm – 4:45 pm M Lecture
3:30 pm – 4:45 pm W Lab 1
3:30 pm – 4:45 pm F Lab 2

INSTRUCTOR: Dr. Kenneth D. Day

READING LIST: TBA

GRADING: Letter grade only

MAXIMUM ENROLLMENT: 20

Communication 131 - Media Production

COURSE DESCRIPTION:

This course focuses upon the development of audio and video productions in both amateur and professional settings. Students will learn the 3 phases of media production, along with aesthetic and critical principles of these unique art forms. Also, basic fundamentals of lighting, sound, camera work, and editing will be stressed. **Lab fee is required.**

RECOMMENDED FOR FRESHMEN: No

DAYS: Mon/Wed/Fri

HOURS: 3:00 pm- 4:45 pm

INSTRUCTOR: TBA

READING LIST: TBA

GRADING: Letter Grade Only

MAXIMUM ENROLLMENT: 25

Communication 135 - Principles of Public Relations

COURSE DESCRIPTION:

Increase your understanding of Public Relations! You will study theory and learn how public relations functions in organizations and fills an important role in society. You will study concepts and theories related to public relations' role and apply them through promotions and presentations. This course serves as the foundation in Public Relations within the Communication major. **Prerequisites: Comm. 31**

RECOMMENDED FOR FRESHMEN: (With permission of instructor)

DAYS: Tuesdays/Thursdays

HOURS: 1:00 pm – 2:45 pm

INSTRUCTOR: TBA

READING LIST: Wilcox, Cameron, Reber, & Shin (2013). *THINK: Public Relations*. Boston: Pearson/Allyn & Bacon. ISBN-13: 978-0-205-85725-8

GRADING: Letter Grade Only

MAXIMUM ENROLLMENT: 20

Communication 139 - Theory of Mass Communication

COURSE DESCRIPTION:

This course is in transition to a course that looks at the not just mass communication but a whole range of communication technologies that are changing our lives. Content changes each semester to be current with what the primary issues of technology effects are. These are some of the topics to be discussed:

- The extent to which traditional mass communication theories of agenda-setting, opinion leader influence, etc. still hold in the Internet age
- Instant gratification and Internet-based impulse buying of the real and the virtual
- The use of social networking in political, informational and marketing campaigns with a special look at the role of Twitter in the 2016 Presidential race
- The effect of mobile connectivity and social networking on relationships and communication
- How the Internet is changing our cognitive skills for good and bad
- The growing loss of privacy as we become part of Big Data
- How are lives are being changed as our behavior is tracked and predicted through Internet sites and smartphone apps that track our location, purchases, web surfing, and people we interact with

- The retreat from public affairs information in an age of massive and anxiety producing informational overload
- The impact of online learning on conceptions of learning and the future of higher education
- Man-machine communication, human augmentation and the quality of life

Prerequisite: Comm. 160 or permission of instructor.

RECOMMENDED FOR FRESHMEN: NO

DAYS: Monday/Wednesday/Friday

HOURS: 12:30 pm – 1:45 pm

INSTRUCTOR: Dr. Kenneth D. Day

READING LIST: Readings will come from draft chapters of a textbook being written by the instructor and his colleague Dr. Dong, research articles accessed online and through the library and a small set of 4 books addressing specific issue

GRADING: Letter Grade Only

MAXIMUM ENROLLMENT: 25

Communication 145 - Human Communication Theory

COURSE DESCRIPTION:

This course is designed to develop the student's understanding of past and present theoretical issues in the study of human communication. The course begins with a survey of various epistemological schemes, reviewing both traditional and scientific approaches to reasoning and knowledge. The course will continue by developing the student's vocabulary of important concepts in discussing theory and theory building. After a review of several general theoretical perspectives, current thematic and contextual theories of human communication will be examined.

RECOMMENDED FOR FRESHMEN: NO

DAYS: Tuesdays/Thursdays

HOURS: 10:00 am – 11:45 am

INSTRUCTOR: TBA

READING LIST:

Miller, Katherine.(2004). Communication Theories: Perspectives, Processes, and Contexts. New York: McGraw Hill.

GRADING: Letter Grade or Pass/No Credit

MAXIMUM ENROLLMENT: 25

Communication 149 – Introduction to Organizational Communication

COURSE DESCRIPTION:

Students are introduced to both a theoretical and an applied approach to the role of communication in various aspects of organizational functioning, such as motivation, leadership, decision-making, conflict management, message management, etc. Prerequisites: COMM 027 and COMM 043 or permission of instructor.

COMM 150. The Capstone.

RECOMMENDED FOR FRESHMEN: NO

DAYS: Tuesdays/Thursdays

HOURS: 3:00 pm – 4:45 am

INSTRUCTOR: TBA

READING LIST: TBA

GRADING: Letter Grade or Pass/No Credit

MAXIMUM ENROLLMENT: 25

Communication 150 – Communication Capstone

COURSE DESCRIPTION:

This course is a senior-level seminar devoted to situating what students have learned in the Communication Major within a broader social and ethical context, and preparing students to move forward with confidence into a world where valuing and learning never stop. Topics include the role of communication in sustaining community, standards for ethical communication, communication's role in moral decision-making, and other topics of interest to the students and the instructor.

Prerequisites: Senior standing, completed Communication core classes.

RECOMMENDED FOR FRESHMEN: NO

DAYS: Tue/Thu

HOURS: 1:00 p.m. –2:45 p.m.

INSTRUCTOR: Dr. Paul Turpin

READING LIST: TBA

GRADING: Letter Grade Only

MAXIMUM ENROLLMENT: 20

COMM 151 - Community Based Learning

COURSE DESCRIPTION:

This senior-level capstone course provides students with a supervised learning experience in an off-campus, community-based organization. Students will apply their knowledge of communication theories and skills to the needs of local organizations, allowing them to contribute to the public good. **Prerequisite:**

Senior standing.

DAYS: Mon & Wed

HOURS: 2:00 p.m. –3:15 p.m.

INSTRUCTOR: TBA

READING LIST: Readings for the course will be provided by the instructor.

GRADING: Letter Grade Only

MAXIMUM ENROLLMENT: 20

COMM 160 - Communication Research Methods

COURSE DESCRIPTION:

A study of research methods appropriate for examining communication related problems. Topics for the course include descriptive methods, and experimental methods, statistical models for data analysis and research reporting and writing. **Prerequisites:** COMM 027, 031, and 043 with a C+ or better.

RECOMMENDED FOR FRESHMEN: NO

DAYS: Mon/Wed/Fri

HOURS: 9:30 am – 10:45 pm

INSTRUCTOR: Dr. Qingwen Dong

READING Requirement:

Schutt, R. K. (2015) Investigating the Social World (8th Edition):

The process and practice of research. Thousand Oaks, CA: Sage.

Salkind, N. (2014) Statistics for People Who Hate Statistics (5th edition). Thousand Oaks, CA: Sage.

GRADING: Letter Grade Only

MAXIMUM ENROLLMENT: 20