



Bachelor of Arts

COMMUNICATION

Guided by a long tradition of excellence, Pacific's Department of Communication offers both the classical courses associated with the discipline and those that reflect contemporary developments in the field.

In today's "information now" society, hundreds of careers are open to graduates who possess the skills that are emphasized in our department. Our mission is to graduate students prepared to be leaders in their communities and careers.

The communication department also offers a Master of Arts degree program. The graduate degree program combines training in communication theory, methodology and practice. It is intended for students who desire knowledge and skills for solving work-related communication problems and for those who intend to enter doctoral programs.

PROGRAM FEATURES

Lambda Pi Eta

**Pacific Speech &
Debate Society**

**Pacific Tiger
Broadcasting**

**Pacifican
Newspaper**

UNIVERSITY OF THE
PACIFIC

Department of Communication:

Department Chair Teresa Bergman | tbergman@pacific.edu | 209.946.7602

Please visit Pacific.edu/Communication for more information



I'll really enjoy public relations as a career because I won't be sitting behind a desk. I'll be more community-involved, speaking on behalf of my company. I'm a creative person so that satisfies that part of me.

OLIVIA VILLARREAL
Communication

The Major

The communication major is designed to encompass a balance of communication theory and application courses. Fundamental skill-building courses are the foundation of the program, so that students work toward the improvement of their communication skills in preparation for communication professions.

Students may pursue a BA or MA degree.

Mission

The mission of the Department of Communication is to prepare students in the strategic use of communication for the public good as leaders in their local and global communities. Students develop a better understanding of communication theory and research methodologies as well as their proficiency in oral, written and mediated communication.

The Experience

Communication students have numerous opportunities to learn and refine their craft outside of the classroom.

Since 1854, Pacific Speech and Debate has established itself as a leader in forensics and continues to uphold the legacy of excellence that has long been the team's hallmark.

Internships and other experiential learning opportunities are available both on and off campus in the areas of radio, television, public relations, journalism, organizational communication and social media.

In addition, our department offers students the chance to hone their craft through hands-on experience in television, radio and print. We offer courses on social media and digital platforms and are constantly seeking new ways to train and prepare our students for the future of communication.

OUTCOMES

With a solid grounding in understanding how communication works, our graduates have established careers in a wide range of fields: public relations, broadcasting, journalism, media management, teaching, speech writing, law, labor relations, personnel development, international relations and many other professional areas.

DEGREES OFFERED

Bachelor of Arts
Master of Arts
(see Graduate Catalog for information)

MAJOR OFFERED

Communication

MINOR OFFERED

Communication

For more information, please visit:

▶ [Pacific.edu/Communication](https://www.pacific.edu/Communication)