

Santa Rosa MSA

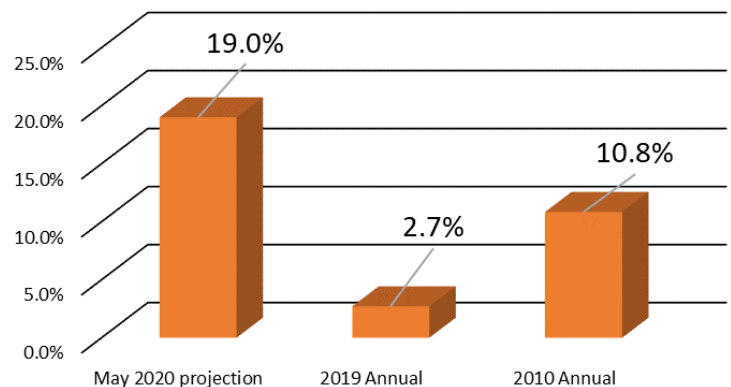
Initial Estimates of Employment Impacts of Covid-19 Pandemic

The Santa Rosa metropolitan statistical area (MSA) is projected to see 19.0% unemployment during May 2020 as a result of the Covid-19 pandemic. The number of employed residents will decrease 42,300 (-17%).

Non-farm payrolls in the MSA are projected to decrease by 51,780 jobs (-25%) with both the largest total loss and largest percentage loss in the Food Preparation and Serving occupations.

The Santa Rosa MSA consists of Sonoma County. Employed residents and occupational job estimates differ due to commuting, self-employment and individuals with multiple jobs.

Unemployment Rate



	Labor Force	Employed	Unemployed	Unemployment Rate
2019	259,400	252,400	7,000	2.7%
May 2020	259,400	210,100	49,300	19.0%

Payroll Job Impacts by Major Occupation Group

Major Occupation Group	COVID-19 Impact	% loss in Jobs
Food Preparation and Serving Related	-17,260	80%
Personal Care and Service	-4,310	78%
Arts, Design, Entertainment, Sports, and Media	-1,100	50%
Sales and Related	-9,660	42%
Healthcare Support	-4,020	35%
Construction and Extraction	-3,320	25%
Production	-2,840	25%
Office and Administrative Support	-4,270	17%
Transportation and Material Moving	-2,050	14%
Educational Instruction and Library	-1,100	9%
All Other Non-Farm Payroll Jobs	-1,870	3%
Total for MSA	-51,780	25%