

# Santa Cruz-Watsonville MSA

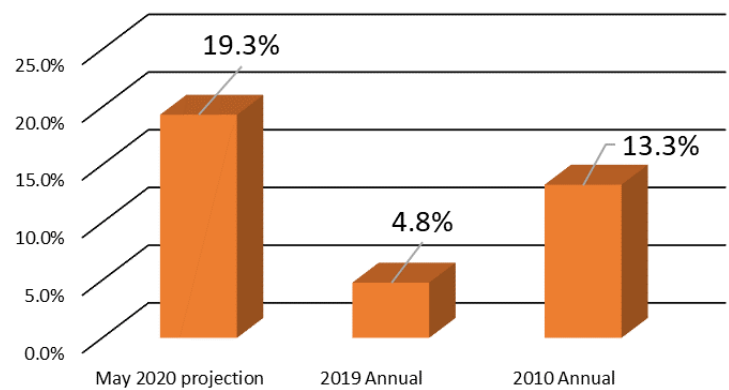
## Initial Estimates of Employment Impacts of Covid-19 Pandemic

The Santa Cruz metropolitan statistical area (MSA) is projected to see 19.3% unemployment during May 2020 as a result of the Covid-19 pandemic. The number of employed residents will decrease 20,700 (-15%).

Non-farm payrolls in the MSA are projected to decrease by 25,480 jobs (-26%) with the largest total loss in the Food Preparation and Serving occupations, and the largest percentage loss in Personal Care and Service occupations.

The Santa Cruz MSA consists of Santa Cruz County. Employed residents and occupational job estimates differ due to commuting, self-employment and individuals with multiple jobs.

Unemployment Rate



	Labor Force	Employed	Unemployed	Unemployment Rate
2019	142,300	135,500	6,800	4.8%
May 2020	142,300	114,800	27,500	19.3%

Major Occupation Group	COVID-19 Impact	% loss in Jobs
Personal Care and Service	-2,360	86%
Food Preparation and Serving Related	-9,420	78%
Arts, Design, Entertainment, Sports, and Media	-540	47%
Sales and Related	-3,990	42%
Healthcare Support	-2,300	37%
Construction and Extraction	-910	25%
Production	-1,050	25%
Office and Administrative Support	-1,920	16%
Transportation and Material Moving	-960	15%
Educational Instruction and Library	-1,050	10%
All Other Non-Farm Payroll Jobs	-990	3%
<b>Total for MSA</b>	<b>-25,480</b>	<b>26%</b>

Payroll Job Impacts by Major Occupation Group