

## CAMPUS HAPPENINGS



### FALL ENROLLMENT HIGHEST EVER

Freshman enrollment for fall 2010 reached 1,010, an increase of 116 students over last year — the largest freshman class in Pacific’s history. It is also one of the most academically gifted, with an average 3.49 high school GPA. Among first-year students, the most popular academic programs are biology, engineering, business and pre-pharmacy. The incoming freshman

class includes 325 students from San Joaquin, Sacramento, Stanislaus or Calaveras counties. That number has grown by more than 100 students in the past two years. This year also marks the largest number of transfer students in almost two decades, at 271. Total enrollment for 2010–11 is 6,717.



### Pharmacy School Welcomes Most Competitive Class

The Thomas J. Long School of Pharmacy and Health Sciences welcomed its most competitive class in the school’s

history at its annual White Coat

Ceremony. The School received 2,082 applications for only 210 positions. During the ceremony, incoming students are cloaked with traditional white lab coats and recite the Pledge of Professionalism, committing their professional careers to patient care and excellence in pharmacy. For the first time, Doctor of Physical Therapy students were welcomed to the profession at the White Coat Ceremony. This being the inaugural year, all 79 members of the classes of 2011 and 2012 participated. The Physical Therapy White Coat Ceremony was made possible through a grant from the Community Benefit Fund of Kaiser Permanente of Northern California.

### Shark Wrangler Comes to Pacific

Entrepreneur Les Fields ’72, a graduate of Pacific’s Eberhardt School of Business, encouraged students to pay attention in class when he

spoke on campus in September. Fields is the founder of Aqua Trek, a scuba diving and adventure company in the Republic of Fiji, considered one of the top dive resorts in the world. Aqua Trek has won many awards for sustainable tourism.

Fields discussed his 30-year career as a “shark wrangler,” referring to the shark diving experience he originated that helped preserve Fiji’s shark population. He helped organize Fiji’s four locally managed marine parks and developed Fiji’s first dive instructor training program. Fields also founded Misty Mountain Ranch in Mendocino County to provide recreational opportunities and a better quality of life for children with chronic or life-threatening illnesses. Throughout his presentation, Fields emphasized the ways in which his Pacific education provided the foundation for all he has accomplished.





**YOUNG GIANTS FANS LEARN ABOUT ORAL HEALTH**  
**Dental School Volunteers Invade AT&T Park**

Arthur A. Dugoni School of Dentistry volunteers took over the San Francisco Giants' Community Clubhouse at AT&T Park on July 28 to raise awareness about oral health and showcase the Kids in the Clinic Endowment. Volunteers hosted games for kids, distributed educational literature and gave away toothbrushes and toothpaste to hundreds of children attending the Giants game with their families. They also displayed a big-screen message to highlight Kids in the Clinic to an audience of nearly 40,000 people.

The Kids in the Clinic Endowment supports dental care for children throughout Northern California who do not have access to dental care, including many children with extreme medical problems, birth defects or other debilitating conditions.



**ECO-CHIC FASHION**  
**Another Side of Sustainability**

A Community Involvement Program (CIP) summer fashion show in July featured designs with an eco-twist. Using everything from secondhand clothing to tablecloths and trash bags, participating designers used local models to showcase environmentally friendly clothing. Sustainable fashion is a growing trend that incorporates factors such as natural or organic fibers and socially responsible production: humane animal treatment, fair labor practices and zero waste. CIP plans to make the show an annual event to support the establishment of an endowment to help defray the costs of books and supplies for CIP students. The CIP program provides scholarships for first-generation Stockton students to attend Pacific.



**THE JANET LEIGH THEATRE**

**Renamed, Remodeled, Reborn**

Pacific's movie theatre underwent a transformation this year as a result of the gifts and wishes of Pacific alumna Janet Leigh '47 and her late husband, Robert Brandt. Leigh, the star of classic Hollywood films such as "Psycho" and "The Manchurian Candidate," last visited the Stockton campus for Commencement 2004 when she received an honorary doctorate from the University. While on campus, she expressed a desire to name Pacific's theater and to have a repository

for her collection of movie memorabilia. She passed away in October of that year.

Following a renovation funded by the trust of Robert Brandt, a formal dedication took place on June 25. The refurbishing included a new concession stand and ticket booth, painting, carpeting, new décor and signage, and display cases to house the Janet Leigh Collection.

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### FIT FOR THE FUTURE

#### Dental School Feasibility Study

The future of University facilities in San Francisco is the topic of a feasibility study launched last summer. The study will gather input from a wide range of dental school stakeholders: students, faculty, staff, patients, alumni and friends. Current facilities include the 202,000-square-foot building with classrooms, offices and clinics at 2155 Webster Street and a separate student housing facility.

A facilities programming committee, under the leadership of Interim Provost Patrick J. Ferrillo Jr., is overseeing the project. The University hired Kahler Slater, an

interdisciplinary design firm, to help determine space needs that will address current and anticipated requirements for flexible learning environments, dental clinics, community and event space, student housing, etc. The planning includes feedback from user groups related to clinic services, classrooms and learning environments, research, offices and experiential spaces. The Board of Regents will use recommendations from the study in evaluating options for the future of the San Francisco campus. Details and updates are available at [Dental.Pacific.edu](http://Dental.Pacific.edu).



#### Spinning a Web of Research

Biology professor Craig Vierra received a four-year grant totaling \$446,749 from the National Science Foundation for his study of the molecular mechanics of black widow spider silk. Due to its high tensile strength, the silk is extremely tough and elastic, five times stronger than steel, and could potentially be used to enhance materials used in protective armor, medical supplies, automobiles and more. Vierra's research has garnered much attention in the scientific community throughout the past 10 years. His project will provide numerous opportunities for undergraduate research.

### BY THE NUMBERS

# 1

**\$1 Million Grant  
Funds Lifelong  
Learning**



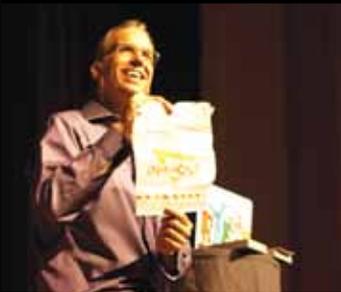
*Jim Nims, director of Pacific's Osher Lifelong Learning Institute, Associate Provost Barbara Shaw, Provost Phil Gilbertson, and Vice President and CFO Patrick Cavanaugh present the \$1 million endowment from the Bernard Osher Foundation at a reception in May.*

At Pacific, adults over age 50 have the opportunity to explore a variety of educational enrichment activities through the Osher Lifelong Learning Institute (OLLI@Pacific). Offered through the Center for Professional and Continuing Education (CPCE), programs range from birdwatching to nanotechnology to

Spanish, including guest lectures and excursions. Pacific began offering programs to seniors as the Pacific Experience in 1997 and renamed the program OLLI@Pacific in 2006 after receiving a \$100,000 grant from the Bernard Osher Foundation. Similar grants were awarded in 2007, 2008 and 2009. Participation has grown from about 70 to more than 500 people per year. In May, the Foundation awarded Pacific a \$1 million endowment, which will provide ongoing funding for the Institute's programs. Pacific was one of only 18 universities invited to apply for the endowment.

CPCE offers a variety of educational and training programs, including online and self-paced learning, evening degree programs, professional development classes, project management certification, and corporate and customized training solutions. This year, CPCE relocated off campus to 1776 W. March Lane, making it more accessible to the Stockton community and local businesses, and providing dedicated facilities with high-tech classrooms to support existing and new programs.

*Alumni receive a 15 percent tuition discount on courses through CPCE's Alumni U. Find out more at [www.Pacific.edu/CPCE](http://www.Pacific.edu/CPCE) or call 800.959.5376.*



(Far left) PostSecret Founder Frank Warren. (Above) Students ham it up at Lip Sync competition.

**No Secrets at Fall Festival**

The highlight of Fall Festival Parent and Family Weekend October 15–17 was guest speaker Frank Warren, founder of PostSecret. Warren shared controversial secrets from his popular blog, the “PostSecret” project, which allows the

public to submit unshared secrets anonymously to Warren, who posts the secrets to his website or books. Warren has published five books, and PostSecret.com has been listed as one of the top 10 popular blogs in the U.S.

Warren has become involved with suicide prevention and other help programs as an outgrowth of the PostSecret project. The evening also included an open-mic time for individuals to share secrets.

Pacific’s annual Fall Festival

for Pacific students and their families included parent sessions, athletic events, the President’s Breakfast, the Alumni Band Concert and the ever-popular Lip Sync competition.



**SAFE TRICK-OR-TREAT Fun for Stockton Children**

Pacific’s Stockton campus was flooded with mini-Spidermen and princesses for the yearly Halloween celebration, “Safe Trick-or-Treat,” on October 27. The event provides a safe and fun environment for area families to enjoy Halloween traditions. Pacific students, faculty, staff and alumni hand out candy to hundreds of local schoolchildren as they are led on trick-or-treat tours ending at a carnival at the DeRosa University Center. More than 4,000 children and their families participated.



**PROWL'N THE MILE**

**Business Students Put Education to Work**

Eberhardt School of Business professor Sacha Joseph-Mathews encouraged her marketing students to apply classroom lessons to create an event that would also benefit the local community. The Prowl’n the Mile street fair in 2009 was the result. Working with business partners on The Miracle Mile shopping district of Pacific Avenue, students developed a street fair with vendors, live music and activities for children. They were responsible for entertainment, promotion, sponsorship, and recruiting volunteers. More than 100 students participated. A Pacific Fund grant helped defray event costs.

Prowl’n the Mile was such a great success they were invited to make it an annual event. Proceeds from concessions enabled the group to donate over \$1,000 to El Dorado Elementary School to help students attend science camp. The May 2010 Prowl’n the Mile in was even bigger, with new events for children, a car show, a skateboard competition and other enhancements, and more than 1,500 people in attendance.

**Top 100**

U.S. News & World Report’s “Best Colleges 2011” edition ranked Pacific one of the top 100 universities in the nation. In other categories, Pacific was ranked 40<sup>th</sup> for best value and 22<sup>nd</sup> for racial diversity. Pacific also ranks 40<sup>th</sup> for proportion of class sizes under 20 and 49<sup>th</sup> for undergraduate engineering programs among schools not offering a PhD. This year marks the third time in five years that Pacific has been listed as a top 100 university. Pacific is one of the smallest non-research universities to rank so high among large research universities. Forbes and Princeton Review also listed Pacific as a top college last August. Pacific’s eco-friendly practices and goals have also been recognized by the U.S. News rankings and the “Cool Schools” sustainability rankings.



**University Awards Honorary Degree to Dolores Huerta**

University of the Pacific conferred the degree of Doctor of Laws, *honoris causa* on Dolores Huerta, co-founder of the United Farm Workers Union, in a ceremony in Faye Spanos Concert Hall on October 21.

Huerta, who spent most of her childhood in Stockton, rose to national prominence after co-founding the United Farm Workers (UFW) with César Chávez. She has advocated on behalf of migrant farmworkers, immigrants, the poor and women for nearly half a century. Huerta serves as vice president emeritus of UFW and founded The Dolores Huerta Foundation, which focuses on developing indigenous leadership and helping communities address economic disparities in housing, education, health and employment. Huerta was inducted into the National Women’s Hall of Fame in 1993.

After the degree ceremony, Huerta’s official portrait from the “Architects of Peace” collection was unveiled for display at Pacific. “Architects of Peace” is the culmination of a 30-year photo project and subsequent book by photographer Michael Collopy. Collopy has photographed many of the world’s greatest peacemakers and commissioned from each a personal statement on the issue of peace. The project comprises more than 160 portraits, with permanent collections in five locations across the country.

Dolores Huerta’s photograph, along with Pacific alumni Sakena Yacoobi ’77 and Dave Brubeck ’42, are among the collection of 25 portraits now part of a permanent collection at Pacific. They are on display in Wendell Phillips Center in College of the Pacific.



**A Legend and Superman**

Associated Students of University of the Pacific sponsored a concert with six-time Grammy Award-winner John Legend at the Bob Hope Theatre October 2 and a film screening of “Waiting for Superman.” Legend wrote the soundtrack for the groundbreaking documentary by David Guggenheim, which deals with issues in the American educational system.

The movie was followed by a concert and question-and-answer session with Legend.



University of the Pacific was the only university to pair a screening of “Waiting for Superman” with a performance by John Legend. The viewing occurred only one week after the documentary was released.



*Venezuelan political leader Eduardo Fernandez gave lectures at all three campuses on U.S.-Latin American relations.*

**The Fifth Annual Latino Heritage Month**

Labor activist Dolores Huerta was one of three speakers during Pacific’s fifth annual Latino Heritage Month celebration September 15 to October 15. Huerta spoke on the importance of education and becoming an actively involved citizen. Carlos González Gutiérrez, Mexico’s

consul general in Sacramento, and Venezuelan political leader Eduardo Fernandez also gave lectures on aspects of U.S.-Latin American relations. The full slate of events also included a series of discussions and presentations on vital and controversial issues related to immigration; Latin dance lessons; and a screening of the film “La Mission” (2009).



**THE RIGHT SPIRIT**  
Literacy Efforts Recognized

The University’s Athletics Department and Benerd School of Education Dean Lynn Beck were honored as champions of literacy at the San Joaquin A+ 11<sup>th</sup> Annual Spirit of Literacy Awards Gala last spring.

Pacific Athletics was recognized as a School Departmental Literacy Champion at this year’s San Joaquin County Reads Week. Pacific partnered with

the San Joaquin County Library and Literacy Foundation at Take Time Out for Reading, to have fans silently read during a media time-out at a Tigers basketball game. Fans brought books to donate to Reach Out and Read San Joaquin. During the school year, Pacific’s Athletics Department collected books for donation at athletic events, held summer reading programs and had athletes read to elementary school students.

Benerd School of Education Dean Lynn Beck was awarded

the Outstanding School Administrator in Literacy award for her efforts to promote literacy. Beck serves on the A+ Executive Board and is the co-creator of “Sundae Sundays” family literacy events at Pacific. She was also honored for her commitment to literacy in the community, helping to promote Take Time Out for Reading, and for her leadership in the School’s literacy programs such as Book Buddies, Jump Start and the Dewey Chambers Literacy Center.



**PRESIDENT’S DARING RESCUE**  
Saving Grace!

During an otherwise mundane family photo shoot,



the new first dog, a 2-month-old golden retriever name Grace “Gracie” Covell, launched into the swimming pool without the aid of water wings or a life jacket. President Pamela A. Eibeck jumped in



after her and guided Gracie safely away from the deep end and back to the edge of the pool. Husband Bill Jeffery was on hand to scoop up the dripping puppy in a towel and dry her off. Quick thinking and flawless teamwork saved the day.



**Kabuki Dance**  
Featured at Japanese Festival

Pacific’s third Japanese Festival featured a Kabuki show, the traditional Japanese theater that incorporates singing, acting and dancing. The highly stylized dances are very refined and colorful. The show was performed by two dance masters, Gankyo Nakamura and Toyohiro Fujima. The festival, which ran from October 15–24, included “Oyako,” an exhibition of photos of parents and children; a lecture series on Buddhism and Zen; a screening of the award-winning film “Tokyo Sonata”; and a BlazBlue video game competition.



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### PACIFIC AROUND THE WORLD

1. Professor Jennie Blomster of the Pacific Arts Woodwind Quintet poses with the horn section at the Alfredo Saint-Malo Music Festival in Panama where the group performed and presented master classes this past summer.



2. Pacific faculty and students joined relief efforts following two devastating natural disasters that occurred while they were studying in Guatemala during spring break 2010.



3. Students stop for a photo in front of a glacier while touring Parque Torres del Paine during a spring break trip to Chilean Patagonia.



#### Students Reach Out to Guatemalans Following Natural Disaster

Students from both the Stockton and Sacramento campuses studying in Antigua, Guatemala, this past summer unexpectedly added crisis response to their curriculum following two major natural disasters. The Pacaya volcanic eruption covered Guatemala City in ash. A few days later, tropical storm Agatha swept through, killing nearly 200 people and wiping out roads and bridges. The students experienced some interruptions to planned activities but were unharmed. There were 23 students in College of the Pacific's Spanish Immersion Program led by Professor Katie Golsan, and 11 students in Pacific McGeorge's Inter-American Summer Program led by Professors Raquel Aldana and Marjorie Florestal.

The students helped gather food and medicine and aided with relief and cleanup efforts. Law students wrote to President Barack Obama urging that Guatemalans in the U.S. be granted temporary protected status to prevent their deportation to a disaster zone. Golsan's students were interviewed on Guatemala's television news about their relief efforts and met Vice President José Rafael Espada, who thanked them for their help.

#### Pacific Arts Woodwind Quintet Performs in Panama

Members of the Pacific Arts Woodwind Quintet were artists in residence at the Alfredo Saint-Malo Music Festival in Panama last summer. The festival is sponsored by Sinfonía Concertante de Panamá, a nonprofit foundation that creates, develops and promotes musical and educational opportunities in Panama.

Conservatory professors Tom Nugent, oboe; Mathew Krejci, flute; Patricia Shands, clarinet; Jennifer Blomster, French horn; and Nicolasa Kuster, bassoon, gave a full-length recital in the concert hall of the Museo Antropológico Reina Torres de Araúz as part of a two-week concert series featuring musicians and orchestras from throughout the United States and Latin America. Kuster and Shands collaborated on a National Ballet of Panama production of Stravinsky's "Soldier's Tale" that included graduates of the Youth Orchestra of the Americas. Members of the quintet presented master classes at the University of Panama and the Panama National Conservatory of Music and conducted daily coaching sessions for the festival orchestra at the University. Young musicians traveled from throughout Latin America to participate in the festival's educational and artistic opportunities.



4. Dean Lynn Beck, President Pamela A. Eibeck and Dean Jin Gong met with the first graduating class of Benerd School of Education's graduate program in China.

**Does Geology Influence Culture?  
Seeking Answers in Patagonia**

Chile's uniquely diverse geologic regions and rich culture provided an exciting backdrop for students last spring on a field trip planned by Professors Laura Rademacher and Traci Roberts-Camps. Among the many experiences on the eight-day trip, students visited a penguin colony, stood on glacial moraines, walked on mineral springs deposits, saw earthquake faults, volcanoes and towering waterfalls, visited the home of Nobel Laureate Pablo Neruda, heard poetry recitations by contemporary Chilean poets and enjoyed traditional Chilean cuisine. Business student Thomas Woodward '11 is creating a documentary focusing on how the region's environment influences its culture. Students all agreed the experience was truly unforgettable.

**Across the Pacific  
Eibeck Strengthens Pacific/China Ties**

President Pamela A. Eibeck traveled to China last summer to strengthen ties and explore potential partnerships between Pacific and Chinese universities. Benerd School of Education Dean Lynn Beck and Dean of Graduate Studies Jin Gong accompanied President Eibeck to meet with Chinese students, professors and leading administrators of higher education. They explored ways to expand Pacific's study abroad program in China, increase the number of Pacific professors teaching there and boost the University's dual degree offerings. The School of Education has a 14-month graduate program in place in China. The team met with the program's first cohort of students who graduated in August. During the 10-day stay, Eibeck also met with Weihong Li, China's vice minister of Education, and spoke before China's National Academy of Education Administration, the training center for education leaders throughout China.