

ALUMNI NEWS & NOTES



Tafa Jefferson '97 BUS and Chad Fotheringham '97 BUS Big Guys with Big Hearts

They were teammates in Pacific's football program, classmates in the Eberhardt School of Business and are now successful business partners working to make a big impact in the senior care industry.

Fa'tafa Jefferson '97 and Chad Fotheringham '97—both standing 6'6"—have been a formidable pair since they met as freshman on Pacific's football team, where they played offensive tackle and quarterback, respectively. As business majors, they also connected over an enthusiasm for new ventures and served as founding members of the campus entrepreneurship club.

"I remember sitting in those club meetings hearing stories about Pacific alumni reaching success," Fotheringham said. "I think that's what got us dreaming about starting our own company."

The pair went separate ways after college. Fotheringham spent two years in Ecuador before returning home to work in pharmaceutical sales. Jefferson was drafted by the Chicago Bears, but suffered career-ending ankle and shoulder injuries. He decided to follow in the footsteps of his mother, who loved her career as a caregiver for seniors, and started his first in-home care company in 1998.

In 2007, the teammates reconnected after a chance encounter in a pet store in Orange County. They met for lunch a few days later, and Jefferson was called away to check in on a senior client. Fotheringham decided to accompany him, a decision that would change his career path.

"I talked with the client and we had a great time," Fotheringham said in an interview with the *Orange County Register* in 2013.

"Afterward, I told [Jefferson] that he had the greatest job in the world. He said, 'Why don't you join me?'"

A few months later, they started Amada Senior Care (formerly Amada Home Care), which offers in-home services as well as assisted-living placement and consulting. Amada has now expanded to include over 400 employees and over 65 franchise locations nationwide, filling a niche of care that's expected to continue growing.

"Our goal is to reach 200 franchise partners [and] serve a million seniors," Fotheringham said. It's a goal that could be within their reach; in 2014, Amada's care model was recognized by *Forbes* as among the "10 Best Senior Care Franchises to Own."

Their shared background is also helping them reach their goal, and they're putting to use the commitment, integrity and teamwork they learned on the football field in building their business.

"Without our time at Pacific, we wouldn't be where we are today," Fotheringham said.

Jefferson added, "What will make you successful in business is not always what you know but how you apply it. The Eberhardt School of Business prepped us and gave us the tools we needed."

And the partners have used those tools for good, earning them the nickname in the home health care business as "the big guys with big hearts."

—Emily Olson '15



Passing the gavel

Jennifer (Banks) Svihus '87 COP and Janice Magdich '79 COP, '96 LAW

Alumni and friends,

My year of service as your alumni association president has come to a close. I would like to thank my fellow alumni for allowing me this honor and privilege. I have enjoyed meeting those of you who attended regional and campus university events throughout the year. Your love of Pacific was evident and an encouragement to me to remain an active and engaged member of this great community.

I am very pleased that Janice Magdich '79, '96 will succeed me as your alumni association president. Janice is the Lodi city attorney. She was a history major at Pacific, and received her law degree from McGeorge School of Law. An Oceanside native, she currently lives in Stockton with her husband, Tim, and their twin daughters. Janice is a true Tiger, and her dedication to Pacific has been obvious through the generous giving of her time and talents as an alumni association board member over the past six years.

Thank you once again for allowing me to represent you this past year. I am proud of all that we accomplished, and confident that the Pacific Alumni Association will continue to move forward with your support.

Go, Tigers!

Jennifer (Banks) Svihus '87 COP
Outgoing president, Pacific Alumni Association



GRAD PARTY

On May 4, the Pacific Alumni Association hosted a Star Wars-themed grad party, "May the 4th Be With You," for the graduating class of 2016 with dinner, a photo booth, prizes and a class gift giveaway welcoming our newest Pacific alumni.

Faculty Mentor Awards Brunch

Save the Date | Sunday, Nov. 13, 2016

Alex and Jeri Vereschagin Alumni House

Honoring Pacific faculty members for their commitment as lifelong mentors of students and alumni

Follow us on Facebook for an announcement of this year's honorees

Call the Pacific Alumni Association at 866.575.7229 (toll-free) to attend

PacificAlumni.org/Awards



Pacific Alumni Association Leadership at its best

Through alumni leadership, the members of the board provide support for the university, its students and alumni.

2016-17 Pacific Alumni Association Officers

President: Janice Magdich '79 COP, '96 LAW
President-Elect: Tim O'Neill '78, '91 COP
Past President: Jennifer Svihus '87 COP
Vice President: Adam Ellison '08 COP
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Alumni club activities near and far

Stanislaus Club — Alumni shared lots of laughs and made new connections at an alumni mixer on March 8 at Concetta restaurant in downtown Modesto. They also gathered on May 15 on the East Party Deck at John Thurman Field for a barbecue lunch and Modesto Nuts baseball game. Alumnus Tim O’Neill ’78, ’91 COP threw the first pitch.



Chicago-area Alumni — Regent Rick Fleming ’69 COP and his wife, Diana Fleming ’71 COP, hosted 25 alumni at The Metropolitan Club, where they gathered to hear from the Pacific Alumni Association Executive Director Kelli (Williams) Page ’87, Vice President for Development and Alumni Relations Burnie Atterbury and Vice President for Student Life Patrick Day.

Arizona Club — Arizona alumni enjoyed the last game of the season at Pacific Alumni Night at the Phoenix Suns on March 18, courtesy of alumnus Joe Rugo ’08 COP. On March 20, alumni enjoyed lunch on the beautiful grounds of Salt River Fields at Talking Stick in Scottsdale and watched a San Francisco Giants game from a luxury suite.

South Bay Club — Alumni mixed and mingled over drinks and appetizers at the First and Main in Los Altos on April 8.

San Joaquin and East Bay Clubs — More than 40 alumni gathered on May 7 for a mixer and wine tasting at Klinker Brick Winery in Lodi, with appetizers courtesy of Stefan ’09 BUS and Farrah Jolley ’09 BUS.

Half-Century Club — At the spring Lunch & Learn in the Vereschagin Alumni House, alumni heard from Sutter’s Fort Historic Park curator Nancy Jenner about ongoing renovations, with opening remarks from Ron Leineke ’53 COP, a key supporter of the renovations and a generous donor to Pacific.



East Bay Club and McGeorge Alumni Association — These two groups collaborated in an alumni mixer and continuing education event at Castlewood Country Club in Pleasanton on May 19. Etesian Duo, featuring Arturo Rodriguez ’13 MUS, provided musical entertainment, and McGeorge law professor John Sprankling preceded the mixer with a course about advising your client on opening a winery.



Celebrating our new alumni



Pacific Alumni Association President Jennifer (Banks) Svihus '87 COP welcomes the Class of 2016 into the Alumni Association at Commencement on May 14.



CIP Graduation Reception — CIP alumni celebrated Pacific seniors who are the first in their families to graduate from college at a jam-packed reception on April 17.



Latino Graduation Dinner — Regent José Hernández '85 ENG gave the keynote address at this year's Latino Graduation dinner and ceremony held in the DeRosa University Center Ballroom. Graduates received stoles to wear at Commencement. Individual students were recognized for their leadership and achievements. The event was dedicated to the memory of Alberto Yanez '73 ECC, who recently passed away. Julio Hallack '76 ECC and Gene Bigler '67 RAY provided remarks about Yanez's life and contributions to Pacific.



Black Alumni Club Graduation Reception — the Black Alumni Club hosted a reception and presentation for graduating seniors and graduate students at the Vereschagin Alumni House on May 11. Marquis White '14 BUS was the emcee, and Philip Johnson '11 BUS was the keynote speaker. Graduates received colorful kente stoles to wear at Commencement.

Lavender Graduation — **The Pride Club** hosted the annual Lavender Graduation reception on May 12 with keynote speaker Regent Norman Allen '88 COP, '94 LAW. Family and friends joined alumni to celebrate graduates who received rainbow tassels in honor of their achievements. Eric Dingler '87 BUS is an underwriter and supporter of the event.



2017 Trips

Legends of the Nile

Cairo | Luxor | Nile River Cruise
January 10-21, 2017

The ancient treasures of Egypt await your discovery on this spectacular trip. From Cairo, the capital of Egypt, travel along the banks of the Nile, experiencing ancient wonders and connecting with the people, places and culture of captivating Egypt.

For more information on this and upcoming trips, visit PacificAlumni.org/Travel or contact Kelli (Williams) Page '87 866.575.7229 (toll-free) kpage@pacific.edu

Save the date for YOUR reunion!

Black Alumni Club

Class of **1986**

Class of **1976**

Phi Delta Theta

Class of **1991**

Phi Delta Chi

Pi Kappa Alpha

Class of **2001**

Rhizomia
Class of **2006**

Your Pacific friends and faculty can't wait to see you again!

Mark your calendar now for Oct. 14-16, 2016. Find a preliminary schedule of events at PacificAlumni.org/Reunion.

Registration information will be sent via email. Please make sure that we have your most current email address so you won't miss out! PacificAlumni.org/StayInTouch

If you have ideas about what you want to do or see at your reunion, contact us at pacificalumni@pacific.edu

 **OCTOBER 14-16**
HOME COMING
2016



Jack "Moose" Myers



Moose Myers' Men

Moose Myers' Men (above) had their annual gathering on May 19 and 20. This group, who played football at Pacific under coach Jack "Moose" Myers, started off with dinner Friday at the Vereschagin Alumni House and heard remarks from Coach Myers. They also received an update on Pacific Athletics from Associate Athletic Director Tim Dickson, and a report on the Moose Myers' Endowed Scholarship Fund.



60-year reunion

The Class of 1956 celebrated their 60-year reunion on April 13 at the Vereschagin Alumni House. The 27 participants reconnected with each other, shared fond memories, browsed yearbooks and watched videos of their time at Pacific. Patrick Day, vice president for student life, spoke about what has changed in the student experience at Pacific since the 1950s and what is still the same.

50-year reunion

Great memories were abundant when the Class of 1966 held their 50-year reunion in Stockton during Commencement weekend. Tom Honey '66 carried a picture of his mother, Patricia Adams '55 COP, graduating from Pacific as the group participated in the Commencement processional. Honey had come from Florida for the occasion and brought many Pacific stories to share with his classmates.

Tom Honey '66



Dave and Margaret (Peers) Frederickson '66

Dave and Margaret (Peers) Frederickson '66 were also among the celebrants. Dave, who worked on the student newspaper *The Pacifican* as a student, has just retired from *The Pacifican* a second time 50 years later. He had served as the faculty advisor for the past five years.

See pictures from these events and more on our photo gallery at go.Pacific.edu/AlumniPhotos