

PACIFIC

RISES TO NEW HEIGHTS

On March 7, University of the Pacific celebrated its newest campus—a light-filled, flexible and collaborative space that will be home to one of the nation’s premier dental schools and will expand Pacific’s place in one of the world’s great cities.

By Katie E. Ismael and Claudia Morain

IT'S NO SMALL MOVE. The \$170 million campus at 155 Fifth Street in San Francisco stands as one of the most important milestones in the University's 163-year history.

Dentists and music therapists will receive a quality Pacific education here and students will be able to take advantage of new academic offerings such as food studies, data analytics and an accelerated audiology program. The building's state-of-the-art clinics will deliver superior care to some 10,000 dental and audiology patients each year, and provide outreach to the Bay Area's most medically underserved communities.

About 1,000 faculty, staff and students will work and study in the building, providing an infusion of energy and an economic boost to the South of Market neighborhood. The first students and patients will enter in July.

"University of the Pacific is recognized as an innovator and leader in higher education," said San Francisco Mayor Edwin M. Lee. "In addition to enriching San Francisco's education landscape by training future innovators who will improve the lives of many of our residents, the new state-of-the-art campus in SoMa will support San Francisco's growth and economic vitality."

Before the March 7 evening ceremony, more than 2,000 people toured the new facility, including Pacific alumni; friends from throughout the Bay Area; and faculty, staff, and students from the Stockton and Sacramento campuses.

"This day marked one of the most significant moments in the University's history since 1924, when we moved from San Jose to Stockton," said President Pamela A. Eibeck.

"With the opening of this stunning new facility, we establish ourselves as a true three-city university and make even more of Pacific's outstanding academic programs available to many more students from throughout the region, state and world."

Staff from the dental school began moving into the new campus in February, and faculty will join them this summer. The move marks a homecoming of sorts for the Arthur A. Dugoni School of Dentistry, which returns to the same SoMa neighborhood where it began 117 years ago as the College of Physicians and Surgeons. (The school was renamed in 2004 in honor of its dean of 28 years, Arthur A. Dugoni, who led the school to its current standing of prominence and prestige.)

The move strengthens University of the Pacific's deep roots throughout the Bay Area, which track back to its earliest days in Santa Clara and San Jose, and supports the dynamic, three-city campus it is today.



MEDIA GALLERY

See 155 Fifth St. come to life in a collection of time-lapse videos, photos and plans: go.Pacific.edu/SFTimelapse

See more photos from the March 7 dedication: go.Pacific.edu/SFDedication

155 Fifth **A BIG** MOVE

New seven-story, 395,000-square-foot campus, acquired for \$47 million in 2011

Campus underwent two years of extensive renovations to create state-of-the-art teaching and patient-care facilities

Built to LEED Gold Standards (Leadership in Energy and Environmental Design, a designation that recognizes environmentally sound construction)

Top two floors leased as premium office space to Eventbrite, an online service to create, sell and promote events

Flexible classrooms and small-group seminar rooms to support innovations in the curriculum

High-tech simulation lab, complete with a simulator designed to mimic a human being, and clinical spaces designed around a group-practice model

Expanded communal areas to support the Pacific culture

Prime location offers close proximity to public transportation, including a nearby BART station, for students, faculty, staff, patients and visitors



New Building, **NEW ERA** for Academic Offerings

School of Dentistry: The configuration of the new building allows the school to create numerous small clinical practice groups. It's a model in which students provide care in small-group settings that more closely resemble real-world dental practices, helping to prepare them to succeed as dentists.

Music Therapy: Expected to enroll students in fall 2015, the program is designed for those with undergraduate degrees in music who want to complete core courses to prepare for the certification examination. Music therapy is a thriving healing arts profession that appeals to musicians who want to improve others' lives, often in health care and educational settings.

Doctor of Audiology Program*: Pending accreditation by the American Academy of Audiology, it will offer the first audiology doctorate in Northern and Central California and be one of just four accelerated programs in the country (offering a doctoral degree in three years).

Food Studies*: Pacific's program expects to offer a master's degree as well as certificate programs in food studies. Professors of history, anthropology and sociology will offer courses in subjects as diverse as food writing and the politics of nutrition. The program will help prepare students for careers in or around the food industry, advocacy and policymaking, marketing, management and food service.

A **Data Sciences Program*** is under development that would offer a master of science degree in data analytics, and certificates in specific areas of data science.

"Pacific is proud to be offering new graduate and certificate programs in San Francisco, alongside our acclaimed dental school," said Provost Maria Pallavicini.

*Time frames for these programs still being determined as of press time.

155 Fifth **BUILDING BLOCKS** Several individuals were key to making the project a reality:



Patrick J. Ferrillo, Jr., of the Arthur A. Dugoni School of Dentistry, is a well-regarded leader in dental education. He joined the Dugoni School family in 2006 with more than 30 years of experience and has said he had "long known and respected this dental school for its humanistic model of education and its strong commitment to patient care, research and clinical education." Built into the facility's design is flexibility, which will allow the school to adapt rapidly to advancing technologies and evolving teaching methods. "Inspiration for the new building," explains Ferrillo, "came from where we want to be—the leading dental school in the world."



Ron Redmond, a Regent and a successful San Clemente, Calif., orthodontist, and his wife Margaret gave a \$5 million leadership gift that launched a fundraising campaign at the new campus; he is also a co-chair for that \$40 million campaign. For Redmond, who began the dental program in 1962, he's now seen three of the school's four homes. "It didn't take long before you got a sense of family," he said. "Many of the giants in our lives are the educators we were blessed to encounter at the Dugoni School." Perhaps that's why for a quarter of a century, the Redmonds' donations have been the driving force of much of the school's philanthropic outreach.

STUDENT & PROFESSOR VOICES

“This new campus and its superb facilities are a fitting home for the Arthur A. Dugoni School of Dentistry,” said Patrick J. Ferrillo, Jr., the school’s dean.

“The modern clinics, classrooms and labs will allow us to continue to offer our innovative curriculum and prepare our graduates for the way dentistry is practiced in the 21st century.”



President Pamela A. Eibeck and Dean Patrick J. Ferrillo, Jr. take a tour of the fifth floor simulation laboratory.



Professor Parag Kachalia

Associate Professor of Reconstructive Dentistry
Vice Chair: Simulation, Technology and Research

“The highly flexible space in the new facility allows our students to actively learn in a small-group format and push their minds beyond simply answering a question on a test. They are able to discuss true health scenarios in a seminar format and then practice the detailed technical procedures in a simulation laboratory that is second to none.”

Left and above: A simulator that mimics the look, feel and functionality of a human being in many ways has been developed for the School of Dentistry, which partnered with the KaVo Kerr Group to create this custom-designed “manikin,” shown partially complete here. It has a lifelike tongue, eyes, ears, nose and detailed soft tissues, in addition to anatomically correct teeth, allowing students to feel as though they are treating a human being from day one and not just a tooth.

Kachalia says the manikin was also developed with the ability to evolve over time and keep up with technology, further supporting the concept of flexibility that’s at the heart of the school, and the new campus.



Amanda Rae Kronquist '15

President of the DDS Class of 2015
and a student volunteer at the dedication day events

“Finally getting to witness the vastness and openness of our new home, after hearing about it for so long, was mind-blowing. Seeing so many alumni, family and friends fill the futuristic space brought the building to life. I am honored to be a part of this transition and to bring our school back home to where it all began.”



Jim Mair '68, a Regent and the president, CEO and founder of South Bay Development Co., which specializes in Northern California commercial real estate, played an instrumental role in Pacific’s new San Francisco home. His sage advice was crucial to the success of each phase of the new campus, beginning with his guidance and involvement in divesting the Post Street housing building and the 2155 Webster St. building, which had been the dental school’s home since 1967. The 155 Fifth St. acquisition was called “the best office real estate deal in San Francisco in 2011” by the *San Francisco Business Times*.



Patrick Cavanaugh, Pacific’s vice president for business and finance for 17 years, oversaw the complex project from inception to finish. As he retires from the University this spring, the project is quite a high note on which to end his impressive tenure. “The San Francisco campus is the largest real estate investment the University has made since it moved its main campus to Stockton in 1924,” he said. “We like the energy and prominence of this location in SoMa and believe that our students, faculty and staff will add vitality to the neighborhood.”