



## Bachelor of Fine Arts

# ART AND GRAPHIC DESIGN

The Department of Art and Graphic Design offers aspiring artists a rewarding program in a personal, supportive and collaborative environment.

With an average of 50 students in the department, faculty are able to provide individual mentorship that gives students the opportunity to grow as artists and designers.

Students perform a variety of outreach services both in the Stockton community and abroad, producing a legacy of community awareness and pride.

Pacific's own Reynolds Gallery encourages the exchange of artistic and cultural ideas by offering annual exhibitions that expose students to significant works of contemporary art.

To support the department's educational mission, two exhibitions a year focus on student artwork, which allows students the opportunity to exhibit their work in a professional setting.

The department helps students develop intellectual and professional skill sets that enhance their ability to understand and contribute to the future through art and design. Our graduates regularly accept graduate appointments and professional positions in their respective fields. Graduates of the BFA program are consistently employed in the fields of art and design above the national average.

If you want to pursue a liberal arts education while studying studio art or graphic design, Pacific is the ideal place for you.

## PROGRAM FEATURES

**"Calliope" Literary and Arts Magazine**

**Singing Hands Co-Op**

**American Institute of Graphic Arts, Pacific Chapter**

**National Undergraduate Research Conference Presentations**

UNIVERSITY OF THE  
**PACIFIC**

**Department of Art and Graphic Design:**

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Please visit [Pacific.edu/Art](https://www.pacific.edu/Art) for more information



My professors in the visual arts program have given me so many opportunities to improve and grow as an artist and as a person. I believe that art has the power to change people's lives, and so do they.

**Clarissa Franke**  
BFA Studio Art

### **The Major**

The art department offers two accredited degree programs. These programs lead to a Bachelor of Fine Arts degree in Graphic Design or Studio Art. A self-designed major in art history is available (e.g., visual studies, arts administration, art therapy). Admission into the BFA degree programs requires filing a declaration of major form and consulting with a department adviser in the chosen discipline.

### **The Experience**

Experiential learning activities include internships in design firms, galleries and private businesses worldwide; creative research projects with faculty; ASuop Design Group on campus; and field trips to major museums, design production facilities and artist/design studios. Our students have created wayfinding systems, promotional materials and labels for local wineries, worked with artists in China, painted murals in the surrounding communities and collaborated with English students to publish Pacific's literary and arts magazine, "Calliope."

### **Mission**

Our mission is to provide aspiring artists and graphic designers with intensive, integrative, relevant and rewarding educational programs of excellent quality in a personal, supportive and collaborative environment. We seek to graduate creative individuals who think critically and historically, communicate effectively and act responsibly in our global society.

### **OUTCOMES**

Our students have gone on to be professional artists, graphic designers, photographers, art management professionals, art directors, ceramic studio managers, illustrators, entrepreneurs, animators, videographers, R&D designers, commercial printers, exhibition designers, package designers, teachers, studio owners and—after additional graduate work—university professors, animators, UI designers, and fashion designers. 85% of all recent graduates in our art or design programs are currently employed in art or design fields.

### **DEGREES OFFERED**

Bachelor of Fine Arts

### **MAJORS OFFERED**

Graphic Design (BFA)  
Studio Art (BFA)

### **MINORS OFFERED**

Art History  
Graphic Design  
Studio Art

For more information, please visit:

 [go.Pacific.edu/Art](https://go.pacific.edu/Art)